

Your Brand. Our Experts. Outstanding Results.
Your source for all things branded



**Bankers Advertising and Tru Art offers
a wide range of Online Store solutions
for our clients.**

We believe your needs are completely unique to you. The process of determining the right solution for you requires a lot of needs discovery and a lot of listening. Once we can understand your current pain points, we can begin to problem-solve.

**We begin with the end goal in mind:
To help you seamlessly manage the purchasing
process of your brand collateral while
protecting your brand integrity.**

(319) 354-1020 | www.bankersadvertising.com
(319) 337-9623 | www.truart.com



StoreFront Programs

Each StoreFront site is completely customizable to each client's unique needs. StoreFront allows our clients to house all of their printed marketing materials, promotional products and corporate apparel products all on one website, using one vendor, and giving your company representatives the ability to customize and order those products at any time with the click of a mouse.

Product Imprints

[P] Personalized Memo Pad
Production time: 24 weeks
Complete 4-1/2" x 7" memo pad. An advertising space and long-line header available with your personal imprint in black on as few as 250 pieces.
Price shown reflects one half actual product cost:
Qty: 250 500 750 1,000
Quantity Desired: 250
First Name: Marie
Last Name: Young
Title: Senior Marketing Representative
Address: 2800 Highway 6 East
City: Iowa City
State: IA
Zip: 52242
For phone numbers, please enter 10 digits (example: 12123456789)
Phone 1: Office 5130341020
Phone 2: Fax 5161375555
Phone 3: Cell 5161302949
For email, please use your name email (must include @fedex.com)
email: myyoung@fedex.com

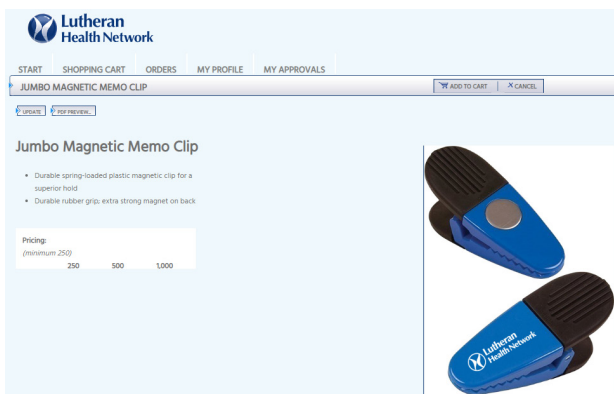
Marie Young
Senior Marketing Representative
2800 Highway 6 East • Iowa City, IA 52242
Office: 513-334-1020 • Fax: 513-337-5555
Cell: 513-330-0849 • myyoung@fedex.com

It's Our Business
to Protect Yours®
FEDERATED
INSURANCE

With StoreFront, you can easily create fully customized product imprints which result in vector artwork, on the spot. This gives our clients control, creates efficiencies in the print and/or promotional products purchasing process, and provides better brand management.

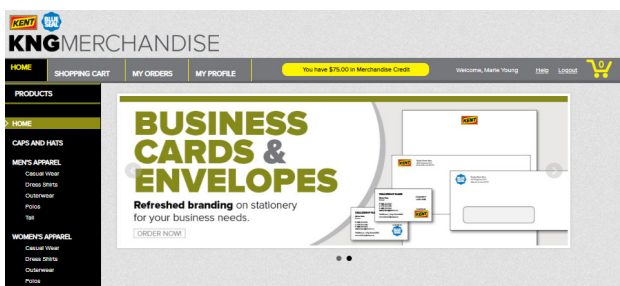
User Accessibility

Each user profile contains important information that determines each user's accessibility and permissions. A user profile can determine which products a user is allowed to view and order, which brand guidelines they are to adhere to (i.e. different logos or colors), which payment options they're given, shipping information and permissions, as well as permission to approve or decline the order of another user.



Approval Workflows

StoreFront gives us the ability to map out approval workflows. For example, your purchasing process may require a multi-step approval process such as a marketing department approval, then an accounting department approval. These steps can be automated within your one StoreFront interface.



StoreFront Program Cost

Each StoreFront project begins with full assessment along with a written Project Scope Agreement to be quoted by Bankers and Tru Art and signed by the client.

Fullfillment Programs

In conjunction with **StoreFront**, we also offer an Online Store with a selection of products that are imprinted in advance and inventoried in our warehouse in Iowa City. This gives the end-customer the ability to order product one-at-a-time. When an order is placed, these products will be picked and shipped on-demand. This option includes an inventory management system managed within **StoreFront**.

While StoreFront is an excellent solution for our client's customized imprinting needs, we understand sometimes establishing an inventory of products is necessary depending on the client's annual usage. For many companies, storing and maintaining inventory can quickly become a time and resource consuming project. Our fulfillment services mean you can focus on your core business.

- **Efficient management of your inventory and tracking of multiple versions of products and materials**
- **Online order placement through StoreFront**
- **Secure and climate controlled storage facility**
- **Centrally located facility with national and global shipping and reporting capabilities**
- **Kit assembly**
- **Automatic inventory level alerts**

[Download CSV](#)

Show 10 25 50 entries

Display Name	SKU	Primary Bin Location	Primary Bin Quantity	Secondary Bin Location	Secondary Bin Quantity	On Hand Quantity	Available Quantity	Action
[?] #101 U.S. Interstate Map Calendar	151500-F-101-map-cal	BACFulfillment	552		00	552	552	Edit Bin Quantity Stock Release Bin
[?] #401 Desk Planner Calendar	151500-F-401-desk-planner	BACFulfillment	71		00	71	71	Edit Bin Quantity Stock Release Bin
[?] #431 Desk Pad	151500-F-431-desk-pad	BACFulfillment	56		00	56	56	Edit Bin Quantity Stock Release Bin
[?] #965 Home Safe Calendar	151500-F-965-safe	BACFulfillment	139		00	139	139	Edit Bin Quantity Stock Release Bin
[?] 12" Clear Tape	151500-F-71980-W08841	BACFulfillment	00		00	00	00	Edit Bin Quantity Stock Release Bin
[?] 29 oz. Aluminum Elite Bottle - Black	151500-F-61125-3705-BLK	BACFulfillment	00		00	00	00	Edit Bin Quantity Stock Release Bin



Fulfillment Program Cost

Each Fulfillment project begins with full assessment along with a written Project Scope Agreement to be quoted by Bankers and Tru Art and signed by the client.

Simple Stores

Our **Simple Store** option is a single page website meant for collecting orders. They are most often temporary or seasonal "pop-up" stores or for fundraising. **Simple Stores** gives the end-customer the ability to order product one-at-a-time for a short period of time. We collect the orders during an "open" period. Upon "closing" the store, we produce the order in bulk. Your products will show a digital representation of the desired decoration/imprint. The imprint will be static and cannot be customized by the user.

Products

We help you select products and decide how they should be decorated.

We offer in-house decorating with our state-of-the-art embroidery and screenprinting facility.

Site Set-Up

We set up your one-page Simple Store website with your selected products, color choices and sizing options. Your products will show a digital representation of the desired decoration/imprint.

Your site can be open for orders for a period of time. We can set a deadline or reach a quantity goal.

Payment Methods

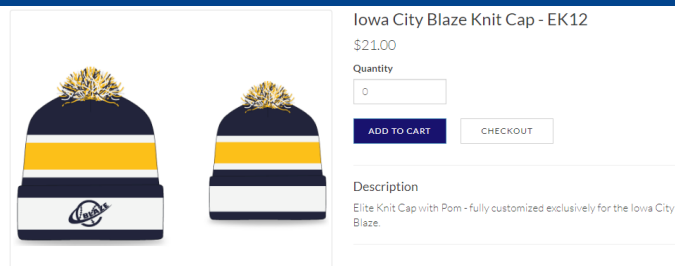
Your website can be transactional for users through the use of a safe and secure credit card payment. Your website can also simply be a means to collect orders, and billing can be handled offline.

Delivery

We can deliver your order in bulk, or your users can utilize a flat rate shipping option.

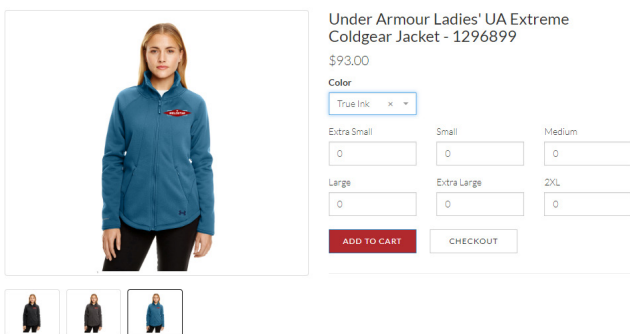
Simple Store Cost

\$2.00 service charge for per order submitted. This includes the hosting of the site, poly-bagging each order and bulk delivery. Need your orders drop-shipped? We can do that! Call us for a quote.

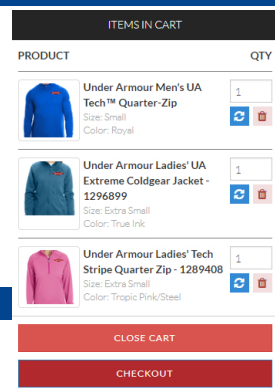





Iowa City Blaze Knit Cap - EK12
\$21.00
Quantity:

Description: Elite Knit Cap with Pom - fully customized exclusively for the Iowa City Blaze.



Under Armour Ladies' UA Extreme Coldgear Jacket - 1296899
\$93.00
Color:
Extra Small: Small: Medium:
Large: Extra Large: 2XL:



ITEMS IN CART	
PRODUCT	QTY
 Under Armour Men's UA Tech™ Quarter-Zip Size: Small Color: Royal	<input type="text" value="1"/> <input type="button" value="x"/> <input type="button" value="refresh"/>
 Under Armour Ladies' UA Extreme Coldgear Jacket - 1296899 Size: Extra Small Color: True Ink	<input type="text" value="1"/> <input type="button" value="x"/> <input type="button" value="refresh"/>
 Under Armour Ladies' Tech Stripe Quarter Zip - 1289408 Size: Extra Small Color: Tropic Pink/Steel	<input type="text" value="1"/> <input type="button" value="x"/> <input type="button" value="refresh"/>
<input type="button" value="CLOSE CART"/>	
<input type="button" value="CHECKOUT"/>	